

It's a privilege for 'Fast Moving Consumer Goods Federation of India
to presents this 'Certificate of Excellence'

To

M/S. SMC FOODS LIMITED

for their esteemed brand



Emerged as a winner in the category "Desi Ghee - Regular" of

5th Consumer World AWARDS
THE VERDICT OF INDIAN CONSUMERS

and felicitated as



2008

MERA BRAND is the resultant of 'Nationwide consumer survey'. It proposes to be an ISI, Agmark or FPO like mark and a certification by consumers of their trust/loyalty, to incorporate in product packaging, print/electronic media or in various marketing tools to validate leadership in the market place.

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Concept & Presentation



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